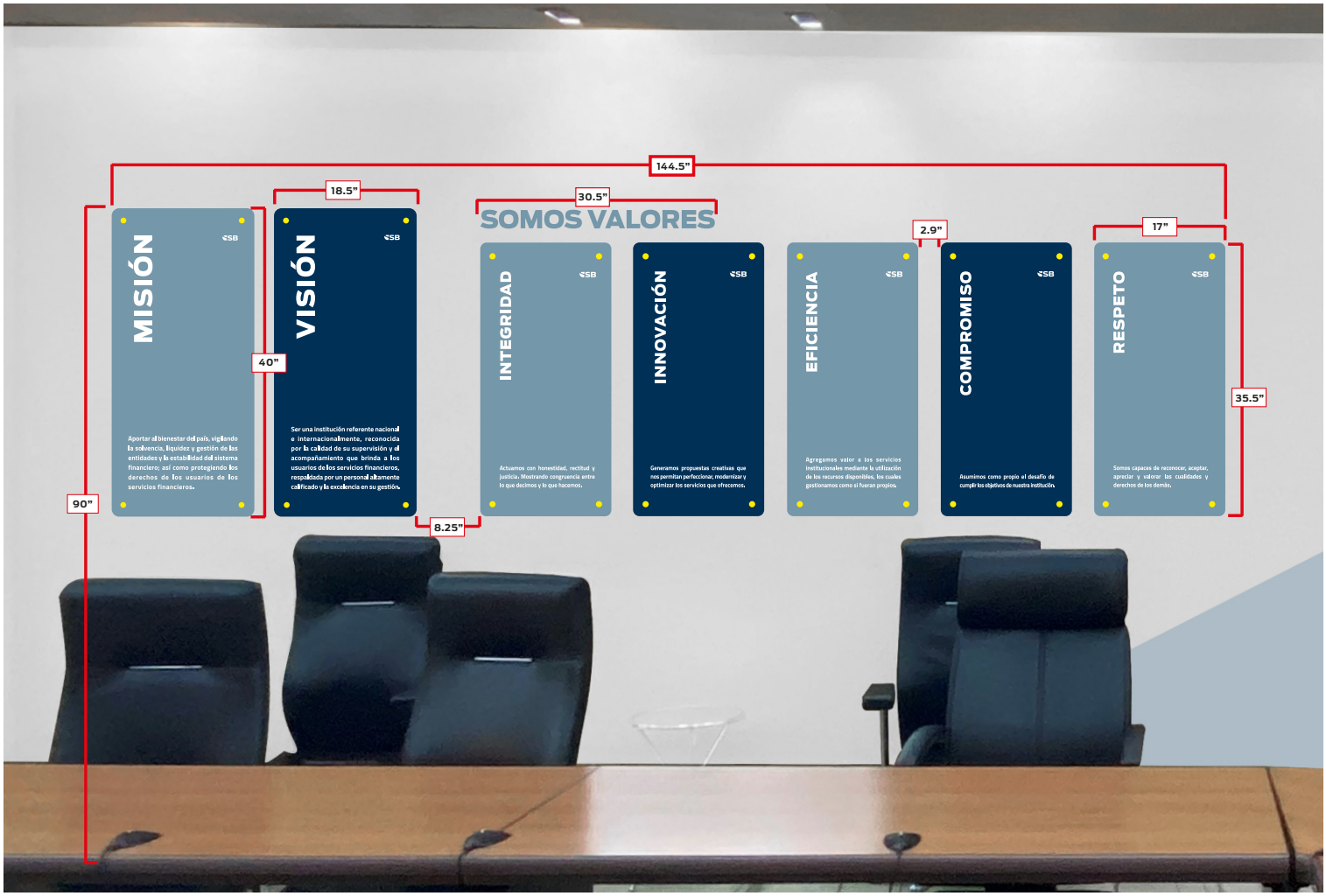Imagen de Referencia